



西南财经大学
工商管理学院
School of Business Administration



Global
Academy^{SWUFE}



2019 SBA Global Academy Summer Camp

- Dialogue on Chinese and Foreign Enterprises Management

14-27 July 2019
Chengdu, China



Southwestern University of Finance and Economics Outstanding Features

- ★ World-class Discipline Development Initiative
- ★ "Project 211" & "985 Innovative Platforms for Key Disciplines Project"
- ★ 75 Key National Universities under the direct administration of Ministry of Education
- ★ "China's Financial Talent Pool" and the think-tank in western China
- ★ 200 international programs with joint efforts from 160 prestigious universities, educational institutions, financial organizations and companies from 30 countries and regions.

Accreditation & Membership



**EFMD
EQUIS
ACCREDITED**

EQUIS:
European
Quality
Improvement
System
(EQUIS)
accreditation
- 1st in west
China



**AACSB
ACCREDITED**

AACSB:
The
Association to
Advance
Collegiate
Schools of
Business
(AACSB)
accreditation



ACE
Alliance of
Chinese &
European
Business
Schools
(ACE)
(Secretariat)



EFMD:
European
Foundation
for
Management
Development
(EFMD)



ASREU:
Association
of Sino-
Russian
Economic
Universities
(ASREU)



AAPBS:
Association
of Asia-
Pacific
Business
Schools
(AAPBS)



CFA:
CFA Program
Partner of
CFA Institute



HERMES:
Higher
Education and
Research in
Management
of European
Universities
(HERMES)

School of Business Administration

- ★ In 2015, School of Business Administration (SBA) passed 5-year Chinese Advanced Management Education Accreditation (CAMEA).
- ★ In 2016, SBA ranked NO.90 in FT Masters in Management 2016 World Ranking.
- ★ In 2017, SBA's disciplinary group in Business Administration was recertified by EFMD and was awarded 3-year EQUIS Accreditation.
- ★ In 2018, SBA successfully held the first Global Academy Summer Camp and hosted 63 International students from 13 countries and 14 partner universities.
- ★ In 2018, more than 300 students have been sent to study overseas or welcomed to study in SWUFE.



10 Academic Lectures

2 Chinese Lectures

2 Company Visits

6 Half-day Tours

★ Join us to exchange academic perspectives with professors from all over the world, explore new business opportunities, make friends with people from different cultures, taste delicious Sichuan food, visit the home of giant panda, and discover the enchantment of Chengdu in the best summer of your life.

★ **Official Program Certificate** and **2 credits** to serve as a permanent record for your academic achievements and active engagement during this memorable experience.



Almost free for the whole program!

- ★ We will cover the **2-week costs of accommodation, meals, lectures, company visits and tours** in Chengdu.
- ★ Participants only need to cover their round air tickets, visa, insurance and personal costs.
- ★ **10+1**: If the number of students from one partner reaches 10, we can extend the invitation to one professor.

Hold your chance and come to Chengdu in summer 2019!

Deadline for nomination: 30 March 2019

Deadline for online application: 15 April 2019

