

## Managing and Leading in Different Cultures

**42 students and 14 lecturers from seven universities** across Europe met to attend **the 2<sup>nd</sup> PROMINENCE Intensive Programme** in Aschaffenburg, Germany from **the 7<sup>th</sup> April 2019 till the 12<sup>th</sup> April 2019** within the Erasmus+ K2 Strategic Partnerships Programme.

**Six students** (Andrej Kalász, Andrej Kiner, Kitty Szabóová, Dominika Kopčeková, Andrea Šutvayová, Jana Figurová) and **two project members** (PhDr. Ildikó Némethová, PhD.; PhDr. Mária Bláhová, PhD.) represented the Faculty of Applied Languages of the University of Economics in Bratislava at Aschaffenburg University of Applied Sciences in Germany.

Seven European universities (Aschaffenburg University of Applied Sciences, Germany; University of Economics in Bratislava, Slovakia; University of Debrecen, Hungary; University of Economics in Katowice, Poland; University of Savoie, France; Seinäjoki University of Applied Sciences, Finland; and University of Economics in Varna, Bulgaria) have joined forces to develop **an interactive online learning material** to help students and employees develop their **intercultural communication competences**. This endeavour is supported by three Intensive Programmes, which include Languages and Cultural Diversity (Bratislava, 2018), Managing and Leading in Different Cultures (Aschaffenburg, 2019) and Practicing Cultural and Emotional Intelligence across Cultures (Savoie, 2020). Each Intensive Programmes is attended by six students from each partner university.

*“With our 2<sup>nd</sup> IP we wanted to provide a framework favourable for learning across cultures”,* says Alexandra Angress, local coordinator at the Faculty of Business Administration and Law of Aschaffenburg University of Applied Sciences. *Denis Schreek* from *Linde Material Handling* in Aschaffenburg delivered an interactive lecture on leadership across cultures and emphasised the fact that companies operating on a global scale require an intercultural mindset and readiness to adapt and continue learning across different cultures. A survey conducted by *Stephane Ganassali*, local coordinator at the University of Savoie, France, on a sample of almost 200 companies in the seven participating countries further confirmed the significance of intercultural competences for managers in today’s global world. *Troy Wiwczaroski*, project coordinator from the University of Debrecen, Hungary, noted, *“It is our hope to provide each participant of the 2<sup>nd</sup> IP at least one spark which will catch fire and lead them to forge their own path to success.”*

The final results of the project will be presented at an international conference in Seinäjoki, Finland in June 2020.

PROMINENCE website: [www.prominence.ue.katowice.pl](http://www.prominence.ue.katowice.pl)