



Erasmus+



PROMINENCE

INTENSIVE PROGRAMME BRATISLAVA

Different Worlds, Different Languages: Getting to Grips with Cultural Diversity

19-23 March 2018

University of Economics in Bratislava
Faculty of Applied Languages
Dolnozemska cesta 1
852 35 Bratislava
Slovakia

PROMINENCE INTENSIVE PROGRAMME

DAY 1

19 March 2018

Venue:

(Monday)

University of Economics in Bratislava

Dolnozemska cesta 1

852 35 Slovakia

Moderator:

Ildiko Némethová

Programme:

- 8:45-9:15 Registration
(Conference Room, Old Building, V1)
- 9:30-9:45 **Welcome Speech**
doc. PhDr. Radoslav Štefančík, MPol., Ph.D. (Dean of the Faculty of Applied Languages
Ildikó Némethová (Slovakia)
Mária Bláhová (Slovakia)
(Conference Room, Old Building, V1)
- 9:45-10:15 **Kick-off Speech**
Troy Wiwczarowski (Project Coordinator, Hungary)
(Conference Room, Old Building, V1)
- 10:15-11:15 **Developing CQ Knowledge (1st part)**
An Inspirational Country Guide to Culture, Customs, and Etiquette
(a five/ten-minute video by *each partner team*)
(Conference Room, Old Building, V1)
- 11:15-11:30 Coffee Break
(Conference Room, Old Building, V1)
- 11:30-12:00 **Developing CQ Knowledge (2nd part)**
An Inspirational Country Guide to Culture, Customs, and Etiquette
(a five/ten-minute video by *each partner team*)
(Conference Room, Old Building, V1)
- 12:00- 13:00 **Team Building Techniques**
Kaija-Liisa Kivimaki (Finland)
(Conference Room, Old Building, V1)
- 13:15-14:00 Lunch
(Rector's Building, New Building, School Buffet)
- 14:00-15:00 **Developing CQ Knowledge through Experiential Learning (3rd part)**
Things You Did Not Know About the World and How to Accept Them
An inspirational story by *Zuzana Kloknerová (Slovakia)*
(Conference Room, Old Building, V1)
- 16:00-17:30 **International Buffet** (Opening speech by *Stephane Ganassali, France*)
Bring a typical food from your own country for the big international buffet. Eat, meet, and mingle. (Rector's Building, New Building, V2)

PROMINENCE INTENSIVE PROGRAMME

DAY 2

20 March 2018

(Tuesday)

Moderator:

René de Jong

WORKSHOP

Public Leadership Challenge on Educating for Social Responsibility or How to Create a Socially Responsible Society of Culturally Intelligent Global Leaders?

Programme:

9:30–10:30	Official Meeting with René de Jong (Rector's Building, D2.23) TEACHERS ONLY
11:15	Photo Taking Session (In front of the AULA)
11:15–11:45	COFFEE BREAK (Conference Room, Old Building, V1)
11:45–13:00	LUNCH (Rector's Building, New Building, School Buffet)
11:30–13:00	Official Meeting with Stakeholders TEACHERS ONLY (Rector's Building, D2.23)
13:00–13:15	Welcome Speech (Ildikó Némethová, Slovakia) Public Leadership Foundation (René de Jong) Public Leadership Challenge (René de Jong) (Conference Room, Old Building, V1)
13:15–13:35	Introduction to Social Responsibility (Andrej Kalász, Slovakia) (Conference Room, Old Building, V1)
13:35–14:15 (13:35–13:50) (13:50–14:05) (14:05–14:15)	Speeches by Stakeholders Kenneth Ryan, KPMG Jana Péliová, University of Economics in Bratislava Marian Gordzielik, German Embassy (Conference Room, Old Building, V1)
14:15–15:00	Diagnosis and Solutions (Teams) (Conference Room, Old Building, V1)
15:00–15:30	COFFEE BREAK (Conference Room, Old Building, V1)
15:30–16:30	Presentation of Solutions (Teams) (Conference Room, Old Building, V1)
16:30–16:45	Conclusion (René de Jong) (Conference Room, Old Building, V1)

PROMINENCE INTENSIVE PROGRAMME

DAY 3

21 March 2018 (Wednesday)

Moderator: Mária Bláhová

Programme:

- 9:00–11:15: Workshop 1: **Developing CQ Strategy**
Stereotypes, Ethnocentrism, Prejudice, Discrimination
(Awareness of Observations and Interpretation)
Ján Halász, Valentína Sikelová (Slovakia)
(Conference Room, Old Building, V1)
- 11:15–11:30 Coffee Break
(Conference Room, Old Building, V1)
- 11:30–13:00 Workshop 2: **Developing CQ Strategy**
Six Mini Case Studies
Andrej Kiner (Slovakia)
(Conference Room, Old Building, V1)
- 13:15–14:00 Lunch
(Rector's Building, New Building, School Buffet)
- 14:00–15:00 **A Round Table on Cultural Diversity**
Patrik Kozár (Slovakia)
(Conference Room, Old Building, V1)
- 15:00-15:30 **Coffee Break**
(Conference Room, Old Building, V1)
- 15:30–15:45 **Presentation of the TASK**
Create short videos addressing stereotypes, ethnocentrism, prejudice and discrimination.
Troy Wiwczarowski
(Conference Room, Old Building, V1)

Task

Students are asked to create a short video addressing stereotypes, ethnocentrism, prejudice and discrimination. They address diverse groups of individuals to examine their commonly held stereotypes, their assumptions about identity, gender, power, truth, virtue, happiness, and communication. Each team will present the video at PROMINENCE FIRST IP Conference.

16:00-19:00

Scavenger Hunt

The scavenger hunt is an experiential learning opportunity to help students learn about the Slovak culture and the city of Bratislava.

Zuzana Kloknerová, Patrik Kozár (Slovakia)

(Bratislava City Centre)

PROMINENCE INTENSIVE PROGRAMME

DAY 4

22 March 2018

(Thursday)

Moderator:

Zuzana Kloknerová

Venue:

University of Economics in Bratislava; Conference Room V1

Programme:

STUDENTS ONLY

9:00–11:15:

Developing CQ Drive (1st part)

Creative Video Production **STUDENTS ONLY**

(Conference Room, Old Building, V1)

11:15–11:30

Coffee Break

(Conference Room, Old Building, V1)

11:30–13:15

Developing CQ Drive (2nd part)

Creative Video Production **STUDENTS ONLY**

(Conference Room, Old Building, V1)

13:15– 14:00

Lunch (Rector's Building, New Building, School Buffet)

14:00–17:00

Developing CQ Drive (2nd part)

Creative Video Production **STUDENTS ONLY**

(Conference Room, Old Building, V1)

(Bratislava City Centre)

18:00–20:00

Farewell Dinner

(Rector's Building, New Building, V2)

Programme:

TEACHERS ONLY (more information in a separate document)

9:00–13:00

Project Meeting (Rector's Building, D2.23)

13:15–14:00

Lunch (Rector's Building, New Building, School Buffet)

14:00–17:00

Project Meeting (Rector's Building, D2.23)

PROMINENCE INTENSIVE PROGRAMME

DAY 5

23 March 2018 (Friday)

Venue: University of Economics in Bratislava; Conference Room V1

Moderator: Troy Wiwczarowski

Programme:

9:00–11:15: Conference: **Cultural Intelligence in Practice (1st part)**
Video presentations
(Conference Room, Old Building, V1)

11:15–11:30 Coffee Break
(Conference Room, Old Building, V1)

11:30–13:00 Conference: **Cultural Intelligence in Practice (2nd part)**
Video presentations
(Conference Room, Old Building, V1)

13:15–14:00 Lunch
(Rector's Building, New Building, School Buffet)

14:00–14:30 Evaluation and Prominence Intensive Programme Closing
Project Partners
(Conference Room, Old Building, V1)